

Sponsorship Prospectus

VIVO 2019 Conference

Hilton Hotel
Podgorica, Montenegro
September 4-6, 2019



The 10th annual international VIVO conference brings together a community of scholars, technologists, librarians, practitioners, commercial partners, and decision-makers to promote the representation and discovery of scholarship beyond traditional disciplinary bounds.

VIVO 2019 will provide an open, collegial forum for the exchange of ideas regarding open scholarly data, the semantic technologies and outreach approaches to drive the consumption of that data, and the impact on scholarship and research. The conference is increasingly becoming a premier forum for those interested in researcher profile systems, researcher networking systems, and research information management.

VIVO is:

- **open source, not-for-profit, member-supported software** that allows researchers to showcase their scholarship, publications, grants, teaching, service, and affiliations in an institutionally-supported system populated with trusted data from a variety of sources.
- **a collection of ontologies** for representing scholarship that encourages research discovery, expert finding, network analysis and assessment of research impact. VIVO is easily extended to support additional domains of scholarly activity.
- **a global community** of leaders, researchers, scientists, scholars, administrators, and developers committed to fostering collaboration and expanding knowledge creation beyond departmental and institutional silos.
- **linked open data** regarding scholarship across disciplines and the world.

Attendees

The VIVO conference draws 100-150 attendees from around the world, with 9% of attendees coming from outside the United States. Attendance at the 2018 VIVO Conference in Durham, NC, breaks down as follows:

US research university	64%
Corporate	18%
Government research organization	4%
International university	9%
Foundations and non-profit	5%

Sponsorship Opportunities

Sponsors and funders have always been a big part of the VIVO project and community; in acknowledgement of this support, we have designed packages that will allow for maximum visibility before, during, and after the event. Please consider exclusive opportunities and early committer offers!

Sponsors of the 10th Annual VIVO Conference will have the special opportunity to market to and engage with decision makers and thought leaders in higher education and research including:

- Research officers
- Developers, ontologists, and analysts
- Library and repository strategists
- Scientists and researchers
- Publishers
- Funding agencies

Sponsors of the 10th Annual VIVO Conference will meet attendees with overlapping areas of interest including:

- Research Networking, Expert Finding, Research Discovery, and Social Network Analysis
- Semantic Web and Linked Data
- Research Data Standards and Metrics
- Evaluation of Research Impact
- Research Information Management and Current Research Information Systems (CRIS)
- Technology, Technical Support, and Consulting for representing scholarship

Platinum Sponsor Package €5,000

- ✓ Host four breakout sessions - includes session introduction (30 seconds). One session per breakout session group. First choice of sessions.
- ✓ Host two workshop sessions of your choice
- ✓ Two Skirted Table Booths
- ✓ One Sponsor Poster during Poster Reception
- ✓ One item distributed to all attendees at registration
- ✓ Conference acknowledgement in General Sessions (verbal from podium and logo in rotating intersession slides)
- ✓ Logo on conference signage
- ✓ Logo with link on conference website

- ✓ Pre-Conference Attendee List
- ✓ Post-Conference Attendee List
- ✓ Five full conference registrations to include workshop day access
- ✓ Commit by January 25, 2019 and select a €1,500 Exclusive Opportunity (see below) at no extra charge

Gold Sponsor Package €3,000

- ✓ Host two breakout sessions, includes session introduction (30 seconds), and announcement on session signage/in conference program]. One session per breakout session group.
- ✓ Host one workshop session
- ✓ One Skirted Table Booth
- ✓ One Sponsor Poster during Poster session
- ✓ One item distributed to all attendees at registration
- ✓ Conference acknowledgement in General Sessions (logo in rotating intersessions slides)
- ✓ Logo on conference signage
- ✓ Logo with link on conference website
- ✓ Pre-Conference Attendee List
- ✓ Post-Conference Attendee List
- ✓ Two Full Conference Registrations to include workshop day access
- ✓ Commit by January 25, 2019 for inclusion as a Refreshment Break Sponsor at no extra charge

Silver Sponsor Package €2,000

- ✓ One Skirted Table Booth
- ✓ One Sponsor Poster during Poster session
- ✓ One item distributed to all attendees at registration
- ✓ Conference acknowledgement in General Sessions (logo in rotating intersessions slides)
- ✓ Logo on conference signage
- ✓ Logo with link on conference website
- ✓ One Complimentary Full Conference Registration, to include workshop day access

Institutional Sponsor Package €2,000

- ✓ Conference acknowledgement in General Sessions (logo in rotating intersessions slides)
- ✓ Logo on conference signage
- ✓ Logo with link on conference website
- ✓ Three Full Conference Registrations with workshop day access which can also be granted as attendee scholarships

Bronze Sponsor Package €1,250

- ✓ One item distributed to all attendees at registration
- ✓ Conference acknowledgement in General Sessions (logo in rotating intersessions slides)
- ✓ Logo on conference signage
- ✓ Logo with link on conference website
- ✓ One Complimentary Full Conference Registration, to include workshop day access

Exclusive Opportunities

Opening Reception Sponsor

Hold a stylish reception for all attendees! Place your company front and center with maximum exposure at this much-anticipated networking reception

Includes: Promotion on conference website, by email, in on-site materials, and signage.

All the costs and arrangements are to be taken by your company.

Poster Reception Sponsor

Host scientific poster reception during the conference

Includes: Promotion of event in conference materials and welcoming attendees to the popular VIVO poster reception. Opportunity to customize. - €2,000

Videographer Sponsor

Support VIVO by archiving the 2019 conference and permanently brand your message with the annual conference

€1,500 (acknowledgement in the video, distributed in public platforms)

Refreshment Break Sponsor

A relaxing opportunity to communicate with attendees

Includes: Acknowledgment before break, buffet table signage, promotional item on buffet tables, possible customization. Four breaks available. - €1,500

Lanyard Sponsor

Your logo with every attendee

€1,500 (Includes materials cost)

Sponsor Benefit	Platinum Sponsor €5,000	Gold Sponsor €3,000	Silver Sponsor €2,000	Institutional Sponsor €2,000	Bronze Sponsor €1,250
Conference Breakout Session Host, includes a brief session introduction	Four Sessions	Two Sessions			
Skirted Table Booth	Two Tables	One Table	One Table		
Pre-Conference Attendee List	✓	✓	✓		
Post-Conference Attendee List	✓	✓	✓		
Sponsor Poster in Poster Session	✓	✓	✓		
One Item Given to All Attendees at Registration	✓	✓	✓		✓
Acknowledgement in General Session	✓	✓	✓	✓	✓
Logo on Conference Signage	✓	✓	✓	✓	✓
Logo with Link on Conference Website	✓	✓	✓	✓	✓
Complimentary Conference Registrations, including Workshops	Five	Two	One	Three	One

VIVO Sponsorship Application

Please accept _____ as a sponsor ("Sponsor") of the VIVO 2019 Conference, to be held September 4-6 , 2019, at Hilton Podgorica, Montenegro. In consideration of Sponsor's contribution as described in the document attached hereto, VIVO agrees to put forth its best efforts to ensure that all Conference attendees and VIVO members are aware of Sponsor's support of and importance to the success of the Conference in accordance with the sponsorship level chosen below as detailed in this *2019 Sponsorship Prospectus* document.

Sponsor Contact (print name):

Address:

City: _____ Zip: _____ Country:

Phone: _____ Fax: _____

Email: _____

Website: _____

Packages

- Platinum Sponsor €5,000
- Gold Sponsor €3,000
- Silver Sponsor €2,000
- Institutional Sponsor €2,000
- Bronze Sponsor €1,250

Exclusive Opportunities

- Wednesday Reception €TBD
- Poster Reception Sponsor €2,000
- Refreshment Break Sponsor €1,500
- Lanyard Sponsor €1,500
- Videographer Sponsor €1,500

Total Payment Due € _____

Form of Payment:

Paid by ACH to Beneficiary:

TURISTICKA AGECIJA GRAND D.O.O. - PODGORICA
Address: 19 DECEMBRA BR.5 PODGORICA, MONTENEGRO
IBAN/Acc. Number: ME2554000007300370204

Bank Information:

OPPOMEPG
Erste Bank AD Podgorica
Podgorica, ME

Studentska bb, Podgorica
Tel: +382 20 440 440
www.erstebank.me

Return completed original application to Julia Trimmer, Sponsorship Chair:

Attn: Julia Trimmer
2024 W. Main St. Suite C102
Durham, NC 27705

Or email a signed copy to Julia Trimmer at julia.trimmer@duke.edu and Grand Agency at grand@grand.me with the subject line "VIVO 2019 Sponsorship."

Payment policy

All sponsorships must be paid in full prior to the start of the Conference. Sponsorships requiring invoices for late payment will be charged 10% interest commencing 60 days following the issue date of any unpaid invoice. Thank you.

Cancellation policy

All cancellations are assessed a €250.00 administrative processing fee.

- If cancellation occurs more than 3 months prior to the Conference, Sponsor shall receive a 100% refund of any sponsorship monies less the administrative processing fee.
- If cancellation occurs less than 3 months prior to the Conference, Sponsor shall receive a 50% refund of any sponsorship monies less the administrative processing fee.
- If cancellation occurs less than 30 days prior to the Conference, there is no refund of any sponsorship monies.

Sponsor poster policy

Sponsor posters should clearly identify the sponsor. Sponsor posters must be submitted through the submission system. These are not peer reviewed posters and not subject to program committee review, but this will provide conference organizers an opportunity for feedback if any concerns are identified.

VIVO undertakes no duty to exercise care, nor does it assume any responsibility for the safety and protection of Sponsor's property. VIVO reserves the right to prohibit, in whole or in part, any exhibit, advertisement or sponsorship that it deems to be inappropriate. Sponsor agrees not to display or disseminate any material that in the opinion of VIVO is unsuitable. VIVO reserves the right to refuse any person admission to the event without assigning any reason.

By signing below, Sponsor agrees to abide by the terms and conditions of this application and costs associated with sponsorship(s) purchased.

Signature: _____ Date: _____